

What are you waiting for?

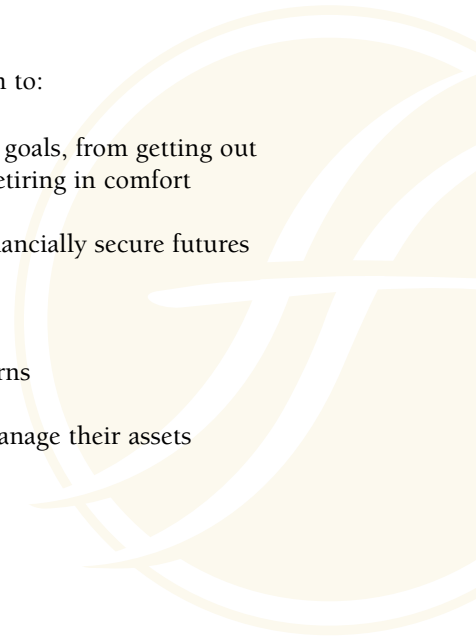


Financial security can be yours now.

FINANCIAL
FINESSE

Financial Finesse has helped women to:

- Set and achieve their financial goals, from getting out of debt to buying a house to retiring in comfort
- Provide their children with financially secure futures
- Dramatically reduce taxes
- Increase their investment returns
- Find resources necessary to manage their assets successfully
- Start investment clubs



About Financial Finesse

Financial Finesse was founded with a singular objective: to help women become financially secure and independent. The company offers educational products about investing and financial planning and comprehensive two hour and all day seminars which address a wide variety of investment topics. Our flagship seminar, **Financial Finesse**, is suitable for women of all ages who simply want to learn basic tips on how to better manage their money. We also offer more advanced seminars which help women select individual stocks, invest in real estate, and start investment clubs.

A Message From Financial Finesse Founder and CEO, Liz Davidson

“After running my own investment management firm for several years, I began to wonder why almost all of my clients were men. Why weren’t women researching investment opportunities available to them? I began to do more research on the subject and the more I learned, the more I began to see a very disturbing pattern.

“I discovered that not only are women less informed about investing than they should be, but most are dangerously unprepared for retirement and will not have the resources necessary to achieve comfortable retirements unless they dramatically alter their saving and investing habits. What started out as a mere interest became my passion. I decided that as one of the few women running an investment firm, I was in a unique position to share what I’d learned about investing with other women.

“I began a campaign to educate women about saving and investing so they could take control of their finances and become financially secure and independent. At first the crusade was limited to friends and family who attended my seminars and started to change their saving and investing habits. Then, it began to grow, as women who attended Financial Finesse seminars told their friends, and their friends told their friends and so on and so on.

“My mission continues, only now it has evolved into a business dedicated to educating women about investing. Financial Finesse has grown from a single investment seminar conducted for women in the San Francisco area to a national company which conducts several different investment seminars in different cities across the country and offers educational products to help women learn about investing and financial planning.”



Still uncertain about whether or not you would benefit from a **Financial Finesse** seminar? Take a moment to answer the following questions:

1. *Do you have enough money to support yourself for several months should you or your spouse become ill or injured and unable to work?*
 Yes No
2. *Is your savings invested aggressively enough to beat inflation?*
 Yes No
3. *Are you confident you are selecting the best mutual funds?*
 Yes No
4. *Do you know your net worth and how it is allocated among different assets?*
 Yes No
5. *Are you among the 10% of women who are prepared for retirement?*
 Yes No
6. *Can you survive a stock market crash? Is your portfolio adequately diversified?*
 Yes No
7. *Are you financially secure and independent?*
 Yes No

If you answered “no” to any of the questions above, **Financial Finesse** can make a significant difference to your financial future.

Cost

\$45 for the seminar only.

\$65 for a seminar value package. This package includes:

- A one-on-one personal consultation with an investment advisor
- A saving and investing computer model (shown below)
- A saving and investing information packet

Saving and Investing Computer Model

401K Plan Section	
Your Age Today.....	35
Age You Start Saving	25
Retirement Age	65
Salary.....	\$50,000
Percentage of Salary Invested ..	10.0%
Company Matching Ratio	100%
Return	10.0%
Ending Balance	\$ 4,713,875
After Taxes	\$ 3,064,019
After Inflation	\$ 944,694

